**FACE CLEANSER:**

1. **Ceramide Hydration Cleanser-**

The Ceramide Hydration Cleanser is the perfect choice for anyone seeking a gentle, hydrating, and effective skincare product. It offers a well-rounded approach to cleansing by not only removing impurities but also protecting, hydrating, and soothing the skin. Whether you’re dealing with dryness, sensitivity, or simply want to maintain a healthy, glowing complexion, this cleanser has everything your skin needs. Enjoy your skincare routine!

* 1. Glycerin: Attracts moisture to the skin, helping to keep it hydrated and soft.
	2. Mild Cleansing Agent: Derived from coconut oil, it adds foam and helps to reduce irritation from stronger surfactants.
	3. Sodium Hyaluronate: A form of hyaluronic acid that attracts and holds water, deeply hydrating the skin.
	4. Ceramide Complex
	5. Skin Barrier Support: Helps to restore and maintain the skin’s natural barrier, preventing moisture loss and protecting against environmental stressors.
	6. Vitamin E Oil: Protects the skin from free radical damage, supports skin healing, and enhances moisture retention.

**Overall Benefits**

* Gentle Cleansing: The combination of mild surfactants effectively removes dirt, oil, and makeup without stripping the skin.
* Hydration: Glycerin, sodium hyaluronate, and ceramides ensure the skin remains hydrated and plump after cleansing.
* Soothing Properties: Ingredients like allantoin and vitamin E calm and protect the skin, making it suitable for sensitive skin types.
* Balanced pH: The formulation is designed to maintain the skin's natural pH, supporting overall skin health.
* -Antioxidant Protection: Vitamin E and other antioxidants help defend against environmental damage.

 **Who Should Use This Cleanser?**

**- All Skin Types:** Whether you have dry, oily, or combination skin, this cleanser offers benefits for everyone. Its mild formula is gentle enough for sensitive skin but effective enough for those with more robust skin needs.

**- People with Dry or Dehydrated Skin:** If your skin often feels tight or dry after cleansing, this product will help retain moisture, preventing that uncomfortable sensation.

**- Those Concerned About Skin Aging:** The antioxidant-rich formula is perfect for anyone looking to protect their skin from environmental stressors that contribute to premature aging.

- Sensitive Skin Sufferers: With its soothing and calming ingredients like allantoin and vitamin E, this cleanser is ideal for anyone prone to irritation, redness, or discomfort.

1. **Niacinamide Vital Cleanser-**

This cleanser offers an all-in-one solution for those who want to brighten their complexion, control oil, and soothe their skin. Its powerful blend of niacinamide, glycerin, and citric acid makes it ideal for anyone looking to address multiple skin concerns, including dryness, irritation, and uneven skin tone. Additionally, it provides gentle exfoliation without harsh ingredients, making it suitable for sensitive skin. Enjoy your skincare ritual!

* 1. Glycerin: Attracts moisture to the skin, helping to keep it hydrated and soft.
	2. Sodium Cocoyl Isethionate: A mild cleansing agent derived from coconut, it effectively removes impurities while being gentle on the skin, suitable for sensitive types.
	3. Niacinamide: Known for its ability to even skin tone, reduce the appearance of fine lines, and enhance skin barrier function. Helps soothe and calm irritated skin.
	4. Citric Acid: Balances the pH of the formulation for skin compatibility. Can provide mild exfoliation, promoting a brighter complexion.

**Overall Benefits**

* Gentle Cleansing: Sodium Cocoyl Isethionate provides effective cleansing without stripping the skin of its natural oils.
* Hydration and Moisture Retention: Glycerin ensure the skin remains hydrated and plump.
* Brightening and Anti-Aging: Niacinamide enhances skin tone and helps reduce fine lines, making it a multi-functional ingredient.
* Soothing and Calming: Niacinamide help to soothe irritation, making this cleanser suitable for sensitive skin.
* Balanced pH: The formulation maintains the skin's natural pH, supporting overall skin health.

 **Who Should Use This Cleanser?**

- **Anyone Seeking Brighter Skin:** If you're looking to improve your skin tone and reduce the appearance of dark spots or uneven pigmentation, the niacinamide in this cleanser can help brighten your complexion over time.

**- Those with Sensitive Skin:** The gentle, soothing properties of niacinamide and sodium cocoyl isethionate make this cleanser an excellent option for sensitive skin types prone to irritation or redness.

- **People Concerned About Fine Lines:** Thanks to niacinamide’s anti-aging benefits, this cleanser can help reduce the appearance of fine lines and maintain smoother, more youthful-looking skin.

**- Those Looking for a Multi-Functioning Cleanser**: This product is ideal for anyone who wants a cleanser that not only removes impurities but also hydrates, exfoliates, and soothes the skin—all in one step.